

Tain Constructions to implement OrangeScape's Dimension for its Enterprise systems

- *Dimension, a New Age software solution with process oriented approach, low TCO and low demand on skills to develop and maintain for the Enterprise -*

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Chennai based OrangeScape Technologies (www.OrangeScape.com) one of the leading software product companies in the country has recently signed a deal with Tain Constructions, a Pune based leading residential & real estate company for its flagship product called Dimension.

Tain Constructions is expanding at an extreme pace and they have been focusing on multi-tier operations with a huge geographical spread including overseas operations in UK and Eastern Europe. Mr. Tanveer Inamdar, CEO, Tain Constructions, is a tech savvy personality and a software expert, having worked with some of the worlds leading consulting organization in his earlier avatar is well versed with technology. He said, "As an organization, we wanted a common enterprise platform that can deliver and manage the entire operations cycle in a paperless fashion".

Mr. Tanveer further added, "Our conclusion is that, we need a system that can easily fit itself to the dynamic nature of the construction business. Some of these business changes are foreseeable, but can occur earlier than expected, while others will be very difficult to forecast. Only a process based enterprise system whose processes can be tweaked dynamically can live up to this challenge. On the other hand, existing modular ERPs mandate requirements to be frozen prior to start of implementation and there is huge recurring cost involved for ongoing maintenance of the application. Dimension offered a process oriented approach, low TCO and low demand on skills to develop and maintain".

Tain Constructions is planning to build a flexible enterprise system that works well for their construction business. Mr. Frank Thalakuttur who heads the IT operations at Tain Constructions conducted first hand evaluations of several products for the last 9 months to 1 year, before settling down with Dimension. OrangeScape Dimension won over its well known competitors for its flexibility and ability for on demand customization besides its key feature of low demand on skills so that Tain Constructions can easily develop and maintain the enterprise system on their own. Moreover, Tain Constructions was looking for a process based ERP, rather than the existing ERPs that was based on Modular approach.

Commenting on the occasion Mr. Suresh Sambandam, Founder and CEO, OrangeScape Technologies said, "We see Tain Constructions as a major win for Dimension as it proves applicability across broad range of industry segments. Dimension will help Tain to e-enable their processes and provide information on demand to the key decision makers."

Dimension is OrangeScape's patent pending flagship product. Dimension is a rule based business application development platform for Business Analysts, Consultants and Domain Experts, without writing a single line of code. Applications are defined (not coded) using a spreadsheet like interface. The applications are automatically deployed as J2EE components with ready to use persistence, web like search, workflow and enterprise portal capabilities. Dimension is the choice for automating business processes unique to the geography and vertical and consolidating all ad-hoc applications

developed using MS-Excel, MS-Access and other desktop / client server tools into the enterprise computing environment for unified view of data.

About OrangeScape Technologies:

OrangeScape is an innovation driven software Product Company. OrangeScape was founded in 2003 as public limited company. OrangeScape's corporate office and product R&D facility is located at Chennai, India. OrangeScape has business development offices in San Jose,, USA and Hamburg, Germany. OrangeScape's vision is building innovative products that open up new business possibilities that never existed before.

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