

## Genius wins Taiwan Excellence Awards 2006

*Nine most innovative products from Genius excel this year*

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Taiwan based Genius, one of the leading IT and Consumer Electronics brand across the globe, won "Taiwan Excellence Awards 2006" for its nine most innovative products. In addition to the awards, the Genius "Navigator 535" is also selected for "Taiwan Excellence Gold Awards 2006".

Genius Navigator 805, Genius Navigator 535, Genius SlimStar 310, Genius LuxeMate 810 Media Cruiser, Genius GHT-S200W, Genius SP-i202U, Genius Look 320S, Genius Look 313 Media, Genius Speed Wheel 3 MT, are the nine Genius products that won the honours at the Taiwan Excellence Awards - in the Computer Peripheral, Digital Audio, Digital Home, PC Gaming and Digital Image product categories.

### 1. Computer Peripheral Products

#### Laser Gaming Mice

As a leader in input devices, Genius continues to show their technological expertise in laser/optical and gaming mice. The Genius Navigator 805 has 1600 dpi laser tracking power and can work up to 10 meters, includes a security password function and has a power saving switch. Whereas, Genius Navigator 535 comes with a trendy cloth cable, and can be adjusted to different resolutions (2000/1600/800 dpi). It includes four programmable keys and can save up to five game profiles.

#### Slim Keyboards

Genius SlimStar 310 is an extremely sleek, elegant designed keyboard with water resistant and anti-bacteria features. It comes with 14 one-touch hotkeys for media center control, Internet exploration freedom, office functions and instant messaging using MSN.

### 2. PC Gaming Products

Genius Speed Wheel 3 MT Racing Wheel is designed to give a realistic feeling in the virtual world of gaming. It allows once to feel the thrill of racing at a fast pace, or get the real feeling of bumps, collisions and crashes, while racing ahead on the screen. It comes with a unique feature of a sequential stick shifter that is mounted on the wheel for playing racing games either in AT (Auto-Transmission) and MT (Manual Transmission) mode. With 14 programmable buttons that include 4 shifter buttons behind the wheel and 2 buttons for the MT Stick, one can easily set up more hot

buttons required in racing games.

### 3. Digital Audio Products

The latest portable digital speakers, Genius SP-i202U is specifically for notebook users and portable music players. This thin, lightweight Genius SP-i202U system delivers excellent sound with a 48mm neodymium Micro-driver and a tweeter plus bass enhancement technology using a special space design. It delivers rich, clear audio with minimal distortion with the use of an advanced high-efficiency class-D IC. The dual-power design allows the speakers to be powered by a USB port or batteries. An AUX line in jack allows listening or sharing music with a MP3 or other audio devices. It comes with a protective traveling bag.

### 4. Digital Home Products

Genius LuxeMate 810 Media Cruiser is designed to excel the Microsoft's XP Media Center Edition to peak performance, by featuring a three-in-one keyboard, mouse and remote controller. It uses dual-way 2.4 GHz wireless ISSD technology, and offers unprecedented merger convenience of hardware for users in the living room. With the initiation of ITO technology application into the keyboard's membrane design, Genius LuxeMate 810 Media Cruiser scales it to the extreme level, as it uses a transparent base, and shows the positive impacts of Media Cruiser's design innovation and function stability in the wireless application field.

The Genius GHT-S200W series is the first wireless 5.1 slim home theater system with Bluetooth® 2.0 EDR Class 2 tech stereo technology and Dolby Pro Logic & DTS decoding version. With two wireless rear speakers for easy and clutter-free installation, one can create a home theater experience with once plasma or LCD TV and DVD player without bounds.

### 5. Digital Image Products

Genius new innovative web camera, the Genius Look 320S, has a very unique design for its clipping base, as we have received a patent for this innovation. Genius Look 320S is designed with an intelligent base, which can easily clip on laptops or flat panels or just stand elegantly on a flat surface. The lipstick-like design breaks the traditional thought of what a web cam should like. Moreover, the Genius Look 320S design stands out in a crowd..

Genius Look 313 Media the world's first multifunctional web camera comes with cutting-edge technology. Genius Look 313 Media is a web camera integrated with speaker, USB hub, and has an microphone and headset slot, which create a mini-digital entertainment system. Whereas, it's

portable design allows the freedom to carry or operate from anywhere.

#### About Taiwan Excellence Awards

These awards have played a vital role in the Image Enhancement Plan (IEP) implemented over the past 14 years by the Taiwan External Trade Development Council (TAITRA) at the behest of the Ministry of Economics Affairs (MOEA). This year, 635 products confirm that Taiwan industries remain committed to R&D/Innovation, Design Innovation, Quality System, Market and Brand Awareness -- all of which are Taiwan Excellence criteria. The Taiwan Excellence selection process requires a positive showing in every category. Only products excelling in all five categories will be considered for final selection. The panel of judges, on the other hand, successfully consolidated their resources and represented their own fields of expertise. They practiced "Innovalue", which is the core value of IEP. Economic competitiveness is not mere technology, but knowledge, even wisdom. Innovalue promises to make Made-in-Taiwan products globally competitive. The knowledge economy is the future of Taiwan.

#### About Genius:

Genius is the brand name of KYE Systems, a US\$ 353 million Taiwan, Taipei based company. In 1985, KYE launched the brand Genius, which stands for technology and trust. Headquartered in Taiwan Taipei, KYE has three manufacturing units at Dongguan, China and the fourth plant is under construction, which emphasizes in the manufacturing of products with excellent Industrial & Mechanical design, Environmental Protection Application & Lead-Free Technology Selection, and with a light, slim, short and small look. KYE has been awarded with ISO 9001 Quality systems certification in 1994 and ISO 14001 in 1996. It has been traded in Taiwan Stock exchange since 1997. KYE has received many an accolades from various quarters i.e. National Golden Award of Excellence, Good Design Award in Japan etc.

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