

Cee Vision expanding horizons

- Cee Vision unveils its new range of TFT LCD monitors and its marketing initiatives -

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Cee Vision Technologies, the sole distributors for CMV brand of TFT LCD Monitors, the 4th largest manufacturer of TFT LCD monitors in the world organized a channel meet in Delhi that was attended by over 70 channel partners across India.

Cee Vision also unveiled its new range of TFT LCD Monitors that would hit the Indian marketplace in few weeks time. CMV will soon have a wide variety to offer right from 17' to 24' TFT LCD monitors along with Touch Screen and Digital signage models.

Cee Vision is banking strongly on its Channel Partners and is planning to expand its network of its channel partners across the country.

Speaking on the occasion, Mr. K.P.S. Narayanan, Chairman and Managing Director Cee Vision Technologies Pvt. Ltd. said, "We are very serious about the Indian TFT LCD Monitors market and are investing all our energies to be one of the leading players in the Indian marketplace. Apart from this, we are also targeting the ITes-BPO segment in a big way."

Cee Vision is not only expanding its product offerings but also strengthening its channel base. Cee Vision is planning to introduce new channel initiatives Road Shows, Dealer Meets, Advertisements, Promotional activities for both the channel as well as end user too.

Mr. Narayanan further added, "The partners who are dealing with CMV products create opportunity of better margin for them because CMV monitors provide better quality at a very competitive pricing. On the other hand, the failure rate of the CMV branded LCD monitors are also very less, which gives peace of mind of the customers as well as to the partners"

CMV TFT LCD monitors are highly competitively priced and come with three years warranty.

About Cee Vision Technologies Pvt. Ltd.:

Cee Vision Technologies Pvt. Ltd. is part of Chemoplast Group of companies, India which has been established since 1976 representing various International Companies in Polymers, Industrial Textiles etc. Cee Vision is one of India's leading companies providing display solutions to a diverse range of applications with the aim to achieve a competitive edge in a cost effective manner. Chemoplast is the authorized sole distributor entitled to market, sell and service CMV brand of TFT LCD monitors in India.

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