

OctaShop: An end-to-end e-commerce e-tailing solution to sell products and services online

ANMsoft releases OctaShop; A revolutionary e-commerce e-tailing product for large and small businesses to sell their products and services online, while maintaining world standards in productivity and performance.

New Bombay, Maharashtra, IND, 2006-05-01 16:38:31 (IndiaPRwire.com)

The birth and growth of internet has been the biggest event of the century. Ease, simplicity, convenience and security are the key factors turning the users to buy online. Most corporations are representing their product range and services over the net that are accessible to the global market so as to reach out to a larger range of their audience. With the world preparing to enter in the new global era of e-commerce; ANMsoft, developers of India's largest online shopping portal, has come up with a revolutionary e-commerce e-tailing product for large and small businesses to sell their products and services online, while maintaining world standards in productivity and performance.

OctaShop is an online platform that fulfills the challenges of internet seller and the internet buyers get a world class experience in online shopping. It offers the offline businesses, an opportunity to take their business online and a chance to target the niche and vast online market. Large ASPs can be stepped up, as big virtual online malls, wherein large number of sellers will be able to offer a whole range and varieties of products through the OctaShop e-commerce solutions. OctaShop not only focuses on B2C selling but also provides built-in B2B selling capabilities.

OctaShop offers a 3 directional solution to the retailers and large manufacturers, which are: OctaShop SM (Shopping Mart), OctaShop Merchant Solutions and OctaShop OMS (Order Management System).

OctaShop SM (Shopping Mart) is an online platform which allows large businesses/ retailers / online businesses to offer an online shopping capability through their brand to online users. Various features of OctaShop are:

- Dynamic Interfaces (can be configured even at run time)
- Multi level pricing and discounting
- Built in Marketing and CRM framework
- High Manageability for Sellers and Admin
- Complete Backend Administration Interface to support Heavy traffic of data entry.
- Built in alternate sales medium like call center and mailers
- Dynamic Mailing functionality
- Integration module (Payment gateways etc)

- ERP integration support

- Distributed High Performance Application Architecture

These features allows business to configure and manage all the aspect of shopping like categorization, product display/ presentation, search, shopping cart, wish list, orders, shipment, dispatch, sales, promotions, mailers, eshops, with full control on the application. The system is also adept in handling selling services by professionals through various modes of service fulfillment.

OctaShop Merchant Solutions is an online solution for Hosting/ Application service providers and portals which allow them to extend shopping applications to small and medium sized businesses. The platform provides ASPs with a uniform and manageable platform to offer E-shops to SMBs. The solution allows each SMB merchant to have its own branding, his look and feel and is configurable to accommodate his specific business needs.

OctaShop Order Management System is an online order management system that allows businesses to manage orders, shipping, dispatch and warehousing online. The solution helps businesses who have multiple business participants in disparate locations and are looking at a low Total Cost of Ownership (TCO). The system works on the concept of workflow configured. As every system/ seller has different business workflow, the system is capable to capture every process and operate in configured way. The system is unique from other solutions because it is fully equipped to handle status updation both the sellers / buyers end.

The key to OctaShop's superior offerings is its technology. OctaShop is built on the cutting edge Java J2EE technology using the Tiles implementation on the JSF framework, which provides unmatched flexibility and structured modularization of the system. The solution is deployable on any industry standard Application servers & databases. The solution provides for easy Maintenance & Periodic Upgradations, thus CEOs / CTOs / CIOs can avail of a low TCO and higher ROIs over a long period of time. The system can incorporate all the business workflows and optimizes the processes, to have resource rationalization, built in operation redundancies & thus having low cost of operations.

- END -

ANMsoft, an India based Offshore Software Development Company, was established in 2003 by Mr. Manu Agarwal, The CEO. The organization is professionally managed by a team of multidisciplinary experts who have a strong knowledge of global business and work culture of this field. The ANM team collectively works towards providing IT solution, consultancy and products in major domains such as Finance, e-commerce, Web Application (B2B, B2C and C2C), Banking and E-Business.

ANM uses a superior engagement model to deliver its customers with a time tested offshore services. ANM offers a unique value proposition by utilizing the best offshore practices, which it has gathered over a period of time.

For more information, Please contact:

Ankur Dinesh

Business Manger - Anmsoft Tehnologies Pvt. Ltd.

91 22 2778 2326

9873455185

You can also visit www.anmsoft.com for more information.